

ALTERSOLUTIONS

Name	Type	Description
catAccCookies wordpress_test_cookie	Strictly necessary	Activated when the user accepts the use of cookies, after receiving the notification message. Used to avoid that the messaged is presented every time the user visits the website. It expires after a year.
mkjs_user_id _ga ajs_group_id ajs_anonymous_id intercom-id-wg57poe2 ajs_user_id mkjs_group_id _mkto_trk optimizelyEndUserId	Third-party cookies	Used to identify unique users and performance indicators associated with those users, using the MapBox associated with it.
__trf.src _gid, __unam __utmz __utma	Third-party cookies	Trackers adopted by Google to measure users' behavior when visiting the website.
rdtrk	Third-party cookies	Used by the RD Station to collect usage and performance indicators associated to unique users. The following data is recorded: IP, Internet domain, date and time of visit, type of browser, content of the request, usage information and operating system. These cookies are used to preserve the user's information between sessions, to keep sessions in case of authenticated users, monitoring metrics, number of visits, for internal diagnosis, analytic purposes and website improvement.
_ga CONSENT NID	Third-party cookies	Used by Universal Analytics to distinguish users and to collect usage and performance metrics associated to unique users.
Google Tag Manager	Third-party cookies	Manages all other tags in a centralized manner.
Pixel AdWords	Third-party cookies	Enables gathering all website users in one audience to offer specific ads via the Google Ads platform.

Pixel LinkedIn	Third-party cookies	Enables gathering all website users in one audience to offer specific ads via the LinkedIn Ads platform.
Pixel Facebook	Third-party cookies	Enables gathering all website users in one audience to offer specific ads via the Facebook Ads platform.
Google Search Console	Third-party cookies	Enables communication between Google and the website and analyses the accesses to the latter via the search engine.